

#### **ACCREDITED BY**







#### **RANKING & RECOGNITIONS**











#### **ASSOCIATES**















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## JISION JISSION

#### **MISSION**

"To serve the society by creating a quality learning environment committed to creative, innovative and value- based learning."

## ime

#### VISION

WELCOM TO IME

"To be one of the top global integrated colleges known for commitment towards quality, value based education; research; and social responsibility."



# BOARD OF GOVERNORS

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Former PVC G B Pant University

THE BOARD OF GOVERNORS PROVIDES ADVICE ON STRATEGIC ISSUES FOR ENHANCING ACADEMIC QUALITY AND EXCELLENCE.



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University of Delhi

#### **Prof Ashok Gupta**

University of Delhi

#### **Prof S D Sharma**

Former PVC G B Pant University

#### **Prof S K Tuteja**

FMS, DU



THE ACADEMIC COUNCIL PROVIDES GUIDELINES ON ACADEMIC ACTIVITIES, SYLLABUS ORIENTATION FOR ENSURING THEIR USEFULNESS AT JOB THROUGH-OUT THE WORLD, SETTING UP OF TEACHING STANDARDS AND TO MEET GLOBAL EDUCATION REQUIREMENT.

#### **PROGRAMMES OFFERED**

#### IME P.G. College

#### **Department of Management**

**Master of Business Administration (MBA)**2 Year

Approved by AICTE, Min. of HRD, Govt. of India & affiliated to AKTU, Lucknow

Master of International Business (MIB) 2 Year
Affiliated to CCS University, Meerut

Bachelor of Business Administration (BBA) 3 Year

Affiliated to CCS University, Meerut

Department of Computer Science & Application

Master of Computer Application (MCA) 3 Year

Approved by AICTE, Min. of HRD, Govt. of India & affiliated to AKTU, Lucknow

Bachelor of Computer Application (BCA) 3 Year
Affiliated to CCS University, Meerut

Bachelor of Computer Science {B Sc(CS)} 3 Year
Affiliated to CCS University, Meerut

Department of Library & Information Science

Master of Library Science (M Lib) 1 Year
Affiliated to CCS University, Meerut

**Bachelor of Library Science (B Lib)**Affiliated to CCS University, Meerut

**Department of Commerce Master of Commerce (M Com)**Affiliated to CCS University, Meerut

**Bachelor of Commerce (B Com)**Affiliated to CCS University, Meerut

**Department of Arts MA (Economics)**Affiliated to CCS University, Meerut

**Bachelor of Arts (BA)**Affiliated to CCS University, Meerut





1 Year

2 Year

3 Year











#### **Pedagogy**

IME follows a pedagogy involving a mix of various modern and interactive forms apart from the lecture method. The others being an over whelming use of the Case method, Role-plays, Presentations, Computer simulations, live field Projects. Besides, student's participation in each academic and beyond academic activities is ensured.

#### **Industry Interaction**

Regular interaction with senior industry personnel gives students a taste of what is going on in the industry and they are able to appreciate concepts taught in the class room better.

#### **Consultancy to Corporate**

IME frequently organizes EDP's & FDP's and also provides consultancy in various areas as per the requirement of the organization.

#### **Multi-Faced Development**

IME ensures all round personality development of the students. Apart from academics, the students participate in all beyond academic activities. Students can be members of various clubs. These clubs organize activities for their chosen functions including competitions and short term projects.



#### J-Gate

J-gate provides seamless access to millions of journals and publishers. Presently it has a massive database of journals, literature link to full text at publisher sites. J-Gate also plans to support document delivery, archiving and other related services. It offers scholarly and technical electronic journal literature. J-Gate so subset of J-Gate and indexes, E-journals in the fields of Technology, Computer Science etc. Journals Coverage: 6700 Indexes.

#### **Computer Centre**

The campus has state-of-the-art computer centre that provides facilities comprising of the latest machines linked to a wide range of software, communication and print services. Computer facilities are an integral part of any institution. IME offers excellent computer facilities in its state-of-art computer labs.

#### Wi-Fi Facility

Internet is available 24x7 at the campus through a leased line of 20 MBPS 1:1 and is Wi-Fi enabled. Hostellers are also provided with internet connectivity.

#### **Seminars & Conferences**

IME organizes every year "International Conference" in each December and also "National Conferences" every year in March & September along with symposia by students. Debates, Quizzes, Presentations, Extempore, Role Play etc are regular features of IME.

#### **Sports & Gymnasium**

Students require a healthy mind in a healthy body. IME provides regular sports facilities. The facilities for both indoor and outdoor games are excellent, including fully equipped gym.

#### **IME Publications**

The Institute publishes a bi-annual journal: "The IME Journal" which is a international level referred journal and has prominent academicians from India and abroad on its advisory board. It publishes Research Papers, Articles, Case Studies, Book Review, Bibliography, etc. The selection of the articles in this Journal is carried through a blind review process.

For enhancing knowledge and sharing the conceptualized experiences of the practitioners, IME also publishes in-house magazine, namely "Vaishnavi".





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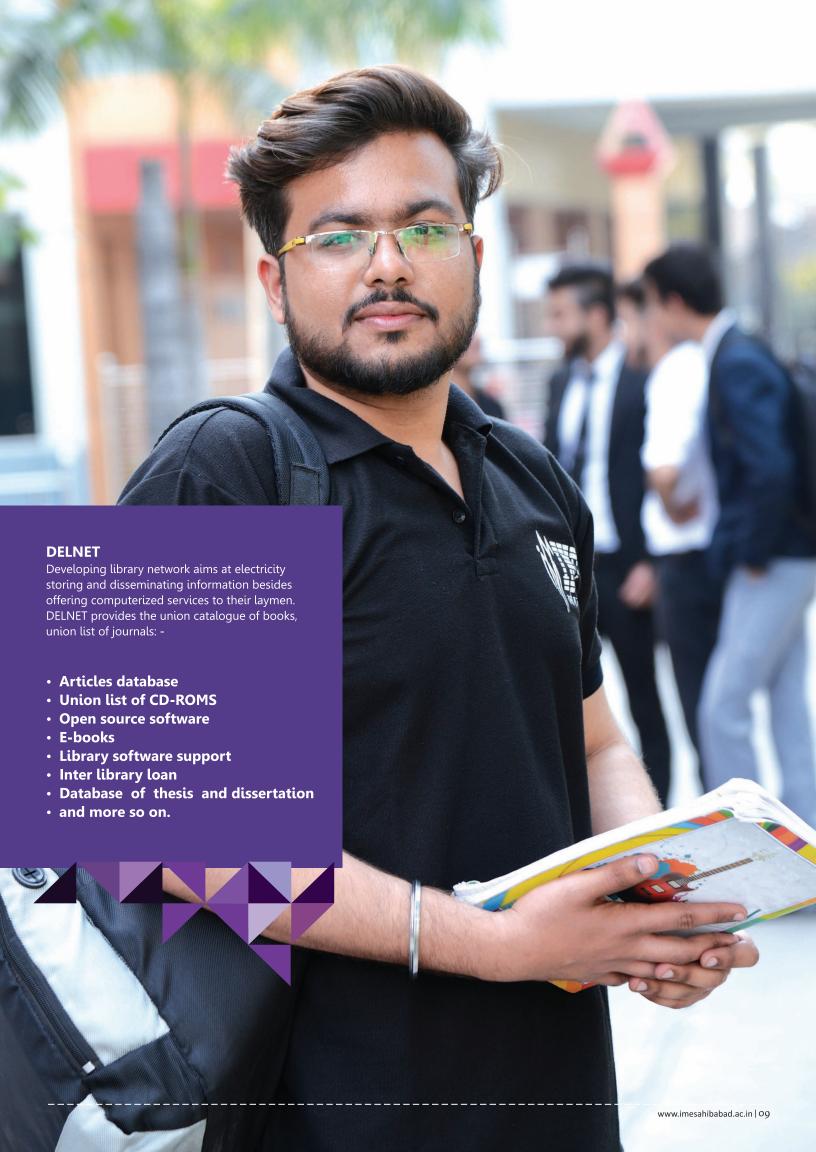
## **LEARNING**Resource Centre

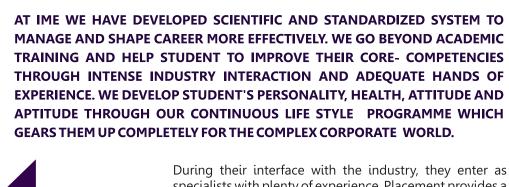
#### **Learning Resource Centre**

Two Libraries at IME are more like integrated Knowledge Resource Centres which are stocked with over 40,000 books; Proquest-Online database with more than 3000 Articles, Abstracts and Indexes; 144 national and international journals, periodicals, references with 16 News papers along with a collection of more than 2000 CDs, Video Cassettes. Reports, Government Publications, AIRs, ILRs & Case Studies

#### **Institutional Membership**

- . All India Management Association
- . ASSOCHAM
- . Association of India Management Schools
- . PhD Chamber of Commercial Industries
- . British Council of India
- . DELNET





specialists with plenty of experience. Placement provides a fitting finale to the students of two year rigorous PGDM/MBA Programme and three years MCA Programme as well as on demand to BBA, BCA students at IME.

IME has a consistently good placement record over the years. It provides the placement assistance to its students and also focuses on career development of the students. IME has a huge alumni network holding higher positions in corporate sector across the globe.

Leading companies across various disciplines come for campus placements at IME. In Professional courses, nearly all students are placed even one year before the completion of the course.



Some of the prominent recruiters at IME are:











































































### **CORPORATE** INTERACTIONS



Mr Deepak Verdarajan Head-BFSI & EBS

**Dr Deitrich Kebschull**Chairman & Director
IGEP Foundation & Rugmark

Mr V K Jayaswal Executive Director Shri Ram Pistons & Rings Ltd

Mr A V Surya VP

Foundation

SRI-IMRB International **Mr Tarunn Gupta** 

VVIP Group

Mr Akash Sharma

Regional Manager Tyco Fre & Security

**Mr Anup Kalra** CEO Dabur Ayurvet

**Mr Arun Jain** Sales Manager Max Newyork Life

**Mr Ashish Daftari** Regional Manager Thomson Press

**Mr Ashok Aggrawal** COO Escorts Security

**Mr B P Dhaka** CEO Parsvanath Developers **Mr Chander Shekhar**CEO
Springtime Software

**Mr. Deepak Gehlot**Manager- Marketing
Gopal Jee Dairy Foods Pvt.

**Mr Firoz Alam** Asst Manager - HR Alankit Assignment Ltd.

**Mr G Jayaseelan** Founder EDSER

**Mr Simon Michel** VP - Marketing YPsomed Pvt. Ltd, Switzerland

**Mr Gunjan Hajela** Key Account Manager Elsevier India

**Mr Ian Thompson** Head-Marketing B2B YPsomed Pvt. Ltd., Switzerland

**Mr Jai Prakash** Head Administrator Barclays Bank

**Mr Javed Khan**Dy. General Manager Cease
Fire Industries

**Mr K K Ahuja** Advisor & Head-operations Napino Auto & Electronics Ltd.

**Mr Anurag Goyal** Asstt VP-HR Royal Bank of Scotland Mr Nagesh Rao

VP Business Development Aditya Birla Retail

Mr Kislay Chaudhary Chairman & Chief Security Officer Indian Cyber Army Organization

**Mr Phillipe Probity** General Secretory Nigeria High Commission

**Mr Mukesh Kumar** National Head - Marketing Victorious Infotech

**Mr N P Singh Rana** VP-HR Motherson Sumi System Ltd

**Mr Niraj Chattri** Co-Founder & CEO Arieon Technology P Ltd

**Mr Nitin Mittal**Operations Manager Hewitt
Associates

**Mr Pankaj Gautam** GM Head (North) Ador Powerton Limited

**Col M L Ghai** VP-HR Soni Realtors

**Mr Prashnat Ranjan** Manager - Marketing Wipro Technologies

**Mr Harish Menon**CEO
Futuresoft Solutions

**Mr Purnendu Kr Singh** Manager- Food Service

**Mr Pushkal Kumar** Associate Manager-HR Barista

Baskin Robbins

**Mr Raj Raina**Business Partner
Flourish Fincap Pvt Ltd

**Mr Raj Rathi**Director- Finance
Text 100 India P Ltd

**Mr Saurabh Upadhyay** DGM - HR Akai India

**Mr Rajeev Talwar** GM-HR The Times of India

**Mr Rajinder Chitoria**Associate Manager-Training
HCL Infosystem Ltd.

**Mr Rajneesh Khullar** GM- Enterprise Business TataTeleservices Ltd

**Mr Rakesh Mehta**National Head Marketing
Astral Heights

Mr Ramendra Verma Principal Accenture

**Ms Shanta Roy** Head - Marketing Haier India **Mr Vivek Chauhan** Director

Delhi Campus

**Mr Nasir Khan**Director
ZNK Realtors & Developers (P)

**Ms Richa Beniwal** Manager-HR Shaadi.com

**Mr Lokesh Sharma** GM Parag Dairy

Mr Gyanesh Kumar AVP-Sales & Distribution, Premia Group (The Real Estate Group)

**Mr Sushant Tripathi**Regional Manager
ICICI Bank

**Mr Ramesh Sadhu**CEO
Liberty Retail Revolutions Ltd.

**Mr Ranjan Talwar** Regional Manager, Tata Teleservices

**Mr Ravi Solanki** Group Product Head Onicra





#### Developing Agile Leader

The industry today seeks not just knowledge workers, but action oriented leaders who adapt to changing situations with ease. At IME, the infrastructure has been designed with exceptional facilities for sports as well as recreational activities to ensure that you are groomed.

The Students' club is a committee elected by the students to represent their views, opinions and sentiments before the management effectively acting as a bridge between the students and the management. This club is the apex body of various clubs functional in IME and monitors their functioning, giving direction to their future activities. The club is the highest authority among students for conflict resolving and maintaining discipline. It works closely with the administration in enhancing the facilities and infrastructure at the campus and actively enforces the rules and regulations of the Institute. This students club participate in each academic and beyond academic activities, fest and festivals.

#### **Autumn Semester**

#### August

- Celebration of Independence Day
- Blossoms-Fresher's Meets
- Tree Plantation week

#### September

- Teacher's day celebration
- · Student Seminar/ Symposium
- National Conference

#### October

- Sports Meet
- Tours & Picnics

#### November

- Foundation Day and Convocation
- Manthan Management Fest
- Vidhi Manthan Law Fest

#### December

- International Conference
- Fragrance Alumni Meet

#### **Spring Semester**

#### January

- Placement Week I
- Celebration of Republic Day

#### February

- Placement Week-II
- Cultural (Dance & Music Competitions)

#### March

- Sports Meet
- Blood Donation Camp
- National Conference II
- Annual Day Celebration
- Tours & Picnics

#### **April**

- · Legal-Aid camps
- Sayonara-Farewell Meets























# **BEYOND**ACADEMICS

#### **Saving the Environment**

IME realizes its duty towards saving the environment which is a victim of mindless development. It fulfills this social responsibility in many ways. Optimum usage of natural resources used by mankind is the basic need of the day to maintain required balance in nature. This theme is our mantra.

With the help of its students, IME has carried out plantation of saplings for enhancing greenery to save the environment and demonstrated live on "Food without Fire" etc.

The IME believes in practicing what it preaches. As a measure for conservation of the environment, there is a conscious attempt to reduce the consumption of paper as stationary which in turn would reduce the need of cutting trees for making paper. Used stationery blank on one side is reused for taking printouts. IME is spreading awareness on "Prayavaran" by publicity: special calendars, slogan on each IME's Ads and on other printing material.

#### **Financial Assistance**

IME provides help to the needy people at large by donating to PM relief fund, hospitals, handicapped people, children who lost their parents, charitable organizations etc.

#### **Blood Donation Camp**

Blood donation is a life saving activity. Each blood donation provides life to someone. The IME organizes blood donation camps twice a year in its campus. A large number of donors from students as well as staff donate blood generously during these camps.

#### **Consumer and Investor Protection**

The Institute is working with the Society for Consumers & Investors Protection to fight against any wrong being done to consumers or investors.

#### **Sponsorship to Sports**

The IME sponsors sports and games such as "Special Olympics Bharat", "Regional Women's Hockey Tournaments", "Para-Olympics", Sports Meet at National / State Level, Debates, Seminars and Symposium in NCR. The IME has been the main sponsor for the "Special Olympics" held in South Korea.



DISCPLINE IS THE HALLMARK OF IME













# ACTIVITIES @IME















# CELEBRITIE:















### **ACADEMICIANS @ IME**

#### INDIAN

Prof N K Taneja

VC, CCS University, Meerut

**Prof S K Kak** 

Ex VC MTU, Noida

**Prof V V Mandke** 

Center for Information Integrity

**Prof Bhaba Krishna Mohanty** 

IIM, Lucknow

**Prof Ramesh Chandra** 

Fx VC

CCS University, Meerut

Dr K Kasturirangan

Former Chairman ISRO

**Prof Pankaj Gupta** 

IIM, Kozikode

Dr R B L Goswami

Ex VC, CCS University, Meerut

Prof S C Saxena

Director, IIT Roorkee

Prof N K Oberoi

IMT, Ghaziabad

**Prof D P Tiwari** 

Ex VC, CCS University, Meerut

**Prof Prem Vrat** 

Ex Vice Chancellor UPTU, Lucknow

Dr Kamna Malik

IMT, Ghaziabad

Mr Prabhjot Singh Sodhi

UNDP, Delhi

Prof N Ravichandran

Director, IIM Indore

Prof K K Aggarwal

Ex VC

GGSIP University, Delhi

Prof S N Ojha

Ex VC

CCS University, Meerut

Prof B S Bhatia

Punjabi University, Patiala

**Prof Anu Singh Lather** 

GGSIP. Delhi

Prof G S Sood

University of Delhi, Delhi

**Prof Om Prakash Gupta** 

**Executive Director** AIMO- UP State Board

Ms Ridhima Verma

**Education Advisor** Campus France India

Shri R K Khandal

Ex Vice Chancellor **UPTU** Lucknow

**Prof Vishwajeet** 

NMIMS, Mumbai

Mr Kuldeep Chaudhary

India Vidyarthi (NGO)

Dr Sanyam Bhardwaj

Jt Secretary, CBSE

Sh J K Yadav

Jt Secretary, CBSE

**Prof R P Singh** 

VC, CCS University, Meerut

**FOREIGN** 

**Prof Ian Dean** 

Gr CI

South Africa

**Prof Richard Lynch** 

**Emeritus Professor** 

Middlesex University, London

**Dr Darshan Singh** 

Universiti Teknologi Mara Malaysia

Dr Kamala Gollakota

University of Redlands, USA

Dr Kokila Doshi

University of San Diego,

**USA** 

**Prof Weifeng Zhou** 

Department of International Economics, University of Antwerp,

Kipdorp, Belgium

Mr. Abebe Gurie Geneti

Ethiopia

Mr. Achamad Mukafi Niam

Indonesia

Mr. Thang Khan Thang

Myanmar

Ms. Maw Maw Khin

Myanmar

Mrs. Khin Mya Thi

Mr. Seydou Hamidou Al Moctar

Niger

Mrs. Geethani Sumithra Kannangara

Sri Lanka

Mrs. B A Mallika

Sri Lanka

Mr. J C A Theliyathe Gedara

Sri Lanka

Mr. Ter Gatwech Chiok

South Sudan

Mr. Jean François Jean Louis

Mauritius

Mr. Nathalia Tekee

Namibia

Mr. Evelyn Seatloadi

South Africa

Ms. Nomakhosazana

South Africa

Mr. Richard Maketlo

South Africa

Mr. Fazir Abbasi Sentongo

Uganda

Ms. Victoria Abigaba

Uganda

Mr. Chatuluka Phiri

Zambia

Mr. Sungano Chisina

Zimbabwe

Mr. Akuila Wailevu



### DIGNITARIES @ IME

**Ch Ajit Singh** 

Former Union Minister Agriculture

Sh Baleshwar Tyagi

Former Minister (Revenue) UP

Sh D P Wadhwa

Former Justice Supreme Court of India

Sh Durga Prasad Mishra

Former Minister for Rural Development, U.P.

**Ms Frances Chung-Feng Lee** 

Deputy Representative Taiwan Republic of China

Dr. GVG Krishnamurthy

Former Election Commissioner of India

Justice Sh G T Nanavati

Former Justice, Supreme Court

**Shri KPS Gill** 

Former DGP, Punjab

Mr Louis Nagot

Diplomatic Chancellery French Embassy

Sh Narendra Singh Gaur

Former Minister for Higher Education, U.P.

Justice O P Verma (Retd)

Former Governor of Punjab

Mr Ozgur Ayturk

Culture & Tourism Counsellor Turkish Embassy

Sh Rajnath Singh

Home Minister, Govt of India

**Mr Phillipe Probity** 

General Secretary Nigeria High Commission

**Sh Prem Chand Gupta** 

Former Union Minister of Corporate Affairs

**Sh Ramesh Chandra Tomar** 

Former MP, Ghaziabad

Sh Rajpal Tyagi

Former Minister for Agriculture Education & Research, UP

**Sh Sandeep Marwah** 

President-Marwah Studio FilmCity

**Sh Satish Sharma** 

Former Minister for Power, U.P.

Lt Gen S K Sinha

Former Governor (J&K)

**Sh Sunil Kumar Sharma** 

MLA, Sahibabad

**Sh Shyam Sunder Sharma** 

Former Minister for Higher Education, U.P.

Sh Surender Goel

Former MP, Ghaziabad

**Sh Suresh Bansal** 

MLA, Ghaziabad

Sh Telu Ram Kamboj

Mayor, Ghaziabad

Gen. V K Singh

Minister of State for External Affairs Govt. of India

**Sh Arvind Kejriwal** 

Chief Minister, Delhi

Sh Rajendra Choudhari

Cabinet Minister Govt. of UP

**Mr Wahid Benmeriem** 

Milna, France

**Sh Yashwant Singh** 

Former Minister for Tech Edu

Sh Ram Bahadur Rai

(Padmashree) Senior Journalist

Sh T N Chaturvedi

Former Governor

Sh Manoj Sharma

Film Producer & Director

Sh Ram Lal Ji

National General Secreatry BJP

**Sh Rahul Dev** 

Senior Journalist & TV Anchor

Sh Murli Manohar Joshi

Former President BJP

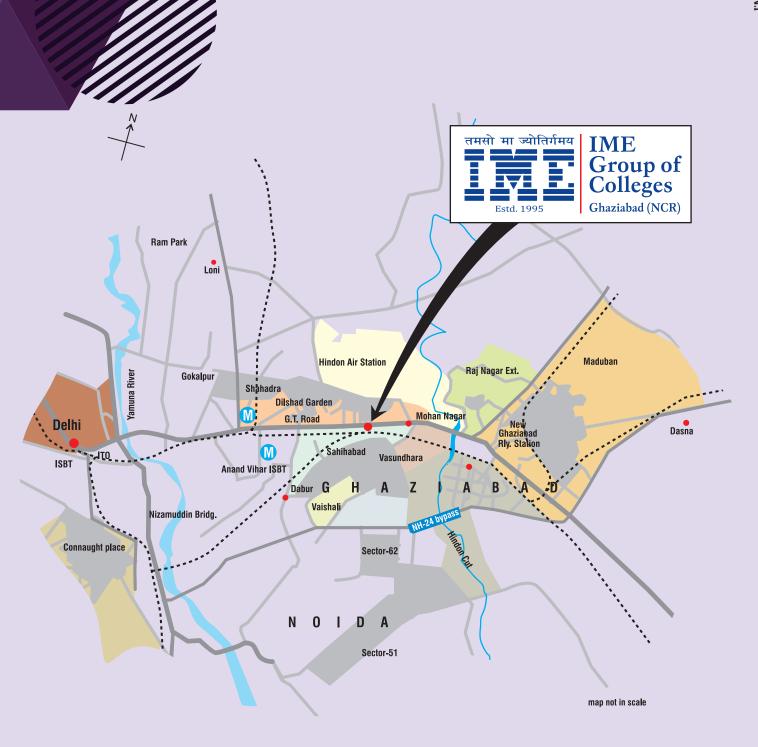
**Sh Suresh Chavhanke** 

Chief Editor, Sudarshan TV

**Late Sahib Singh Verma** 

Former Chief Minister







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